# From Code to No-Code Alternative Paths for Data Analysts

Lincoln H. Groves, PhD | SAS Institute, Inc.
Nebraska SAS User Group Session | May 14, 2024

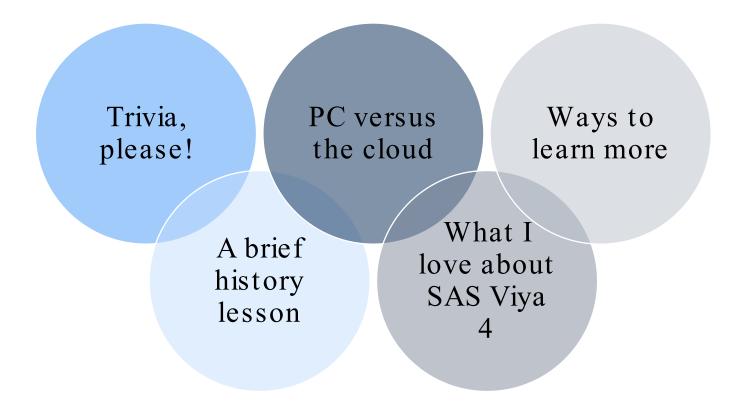


# Wait. Who is this guy?

And what is this session?



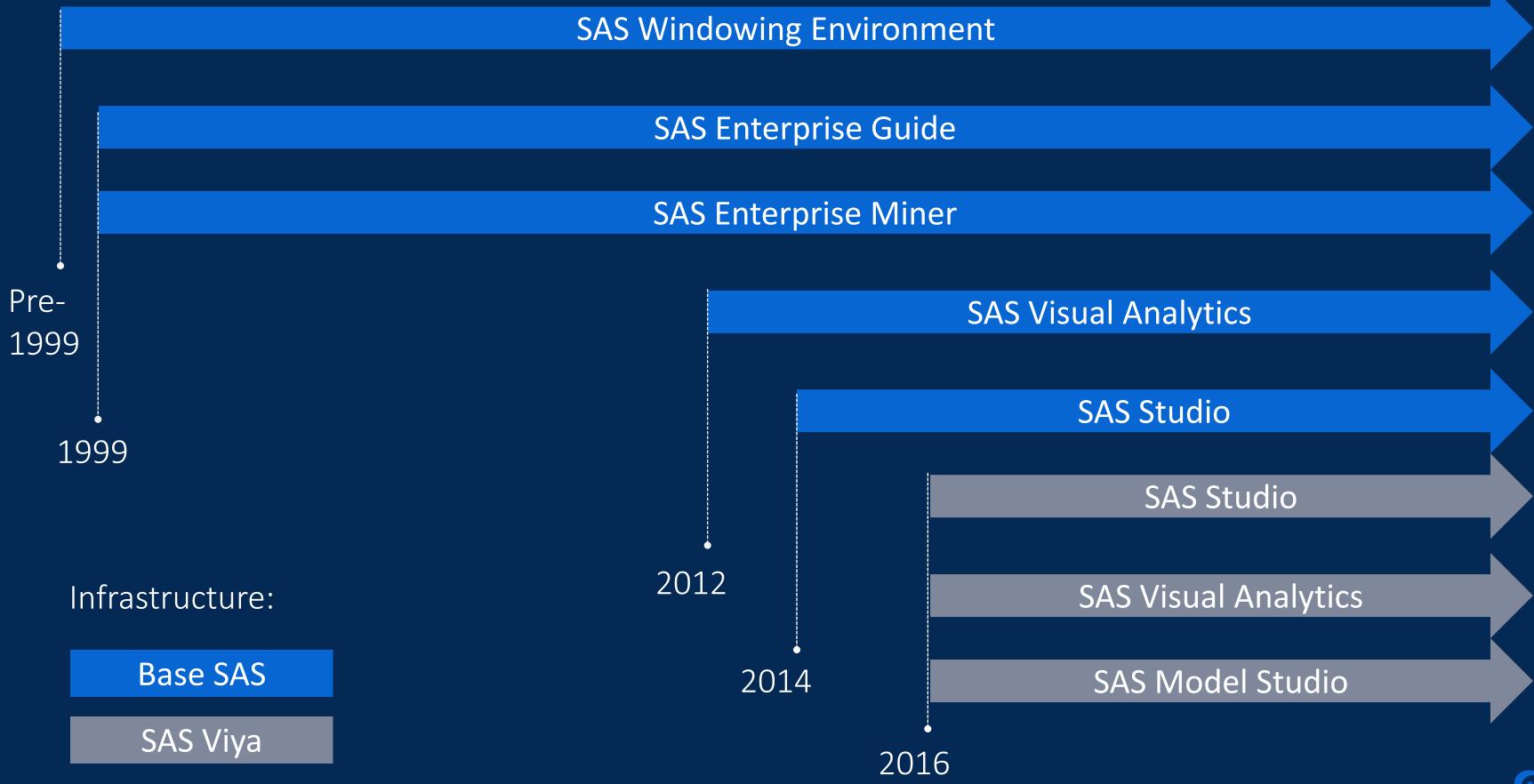
Lincoln H. Groves, PhD







#### Historical Timeline | Commercial Products



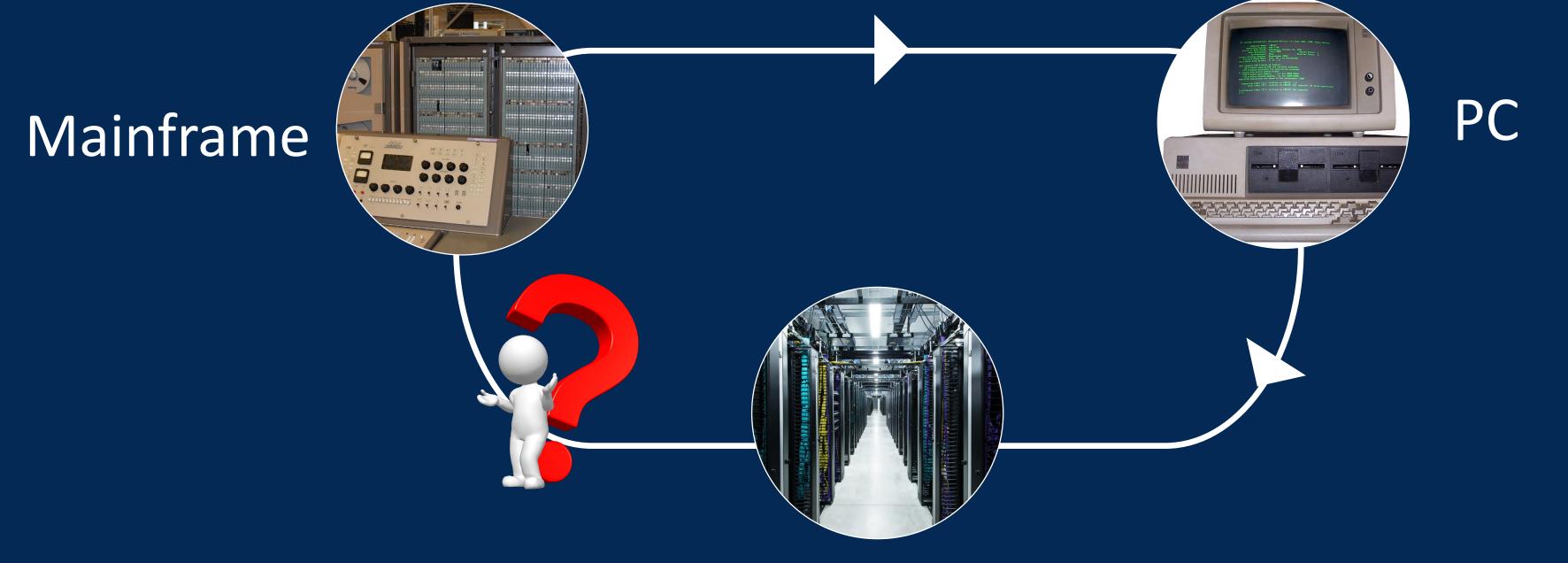




# Why 2 Platforms?

What is old is new again...

Cloud





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<u>NC</u>

# PC versus Cloud

What is the big deal?



Versus



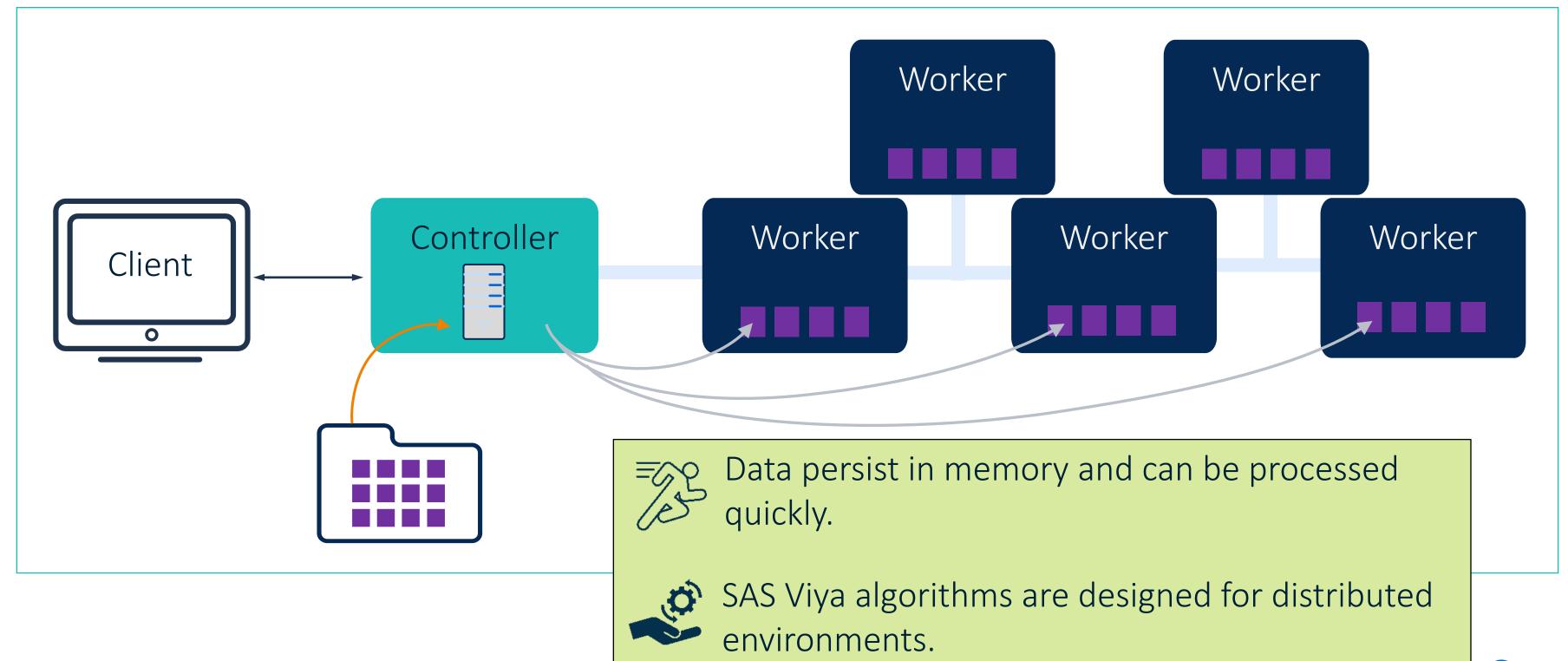
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# CAS Distributed Environment

Big Deal, Part I





# Distributed Processing and SAS

A bit more history...

SAS High-Performance Analytics

#### SAS®9

- In-memory data load per action
- Action distribution

SAS LASR Analytics Server

#### SAS®9

- In-memory data retain across actions
- Action distribution

Cloud Analytic Services (CAS)

#### SAS® Viya®

- In-memory data retain across actions
- Action distribution
- Parallel loading
- High availability
- Open, scalable
- Shared libraries

SAS Grid and CAS

#### Both

- Disk I/O
- High availability
- Workload management
- Job distribution
- Open (Python)
- Scalable



## Main Takeaways from SAS Cloud Analytics Services (CAS)

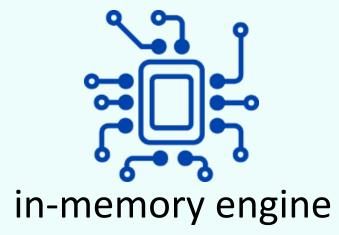
Cause that last slide was a lot...

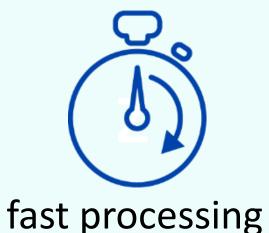
#### **SAS Platform**

#### **SAS Viya**

• an open, cloud-enabled, analytic run-time environment

#### **SAS Cloud Analytic Services (CAS)**



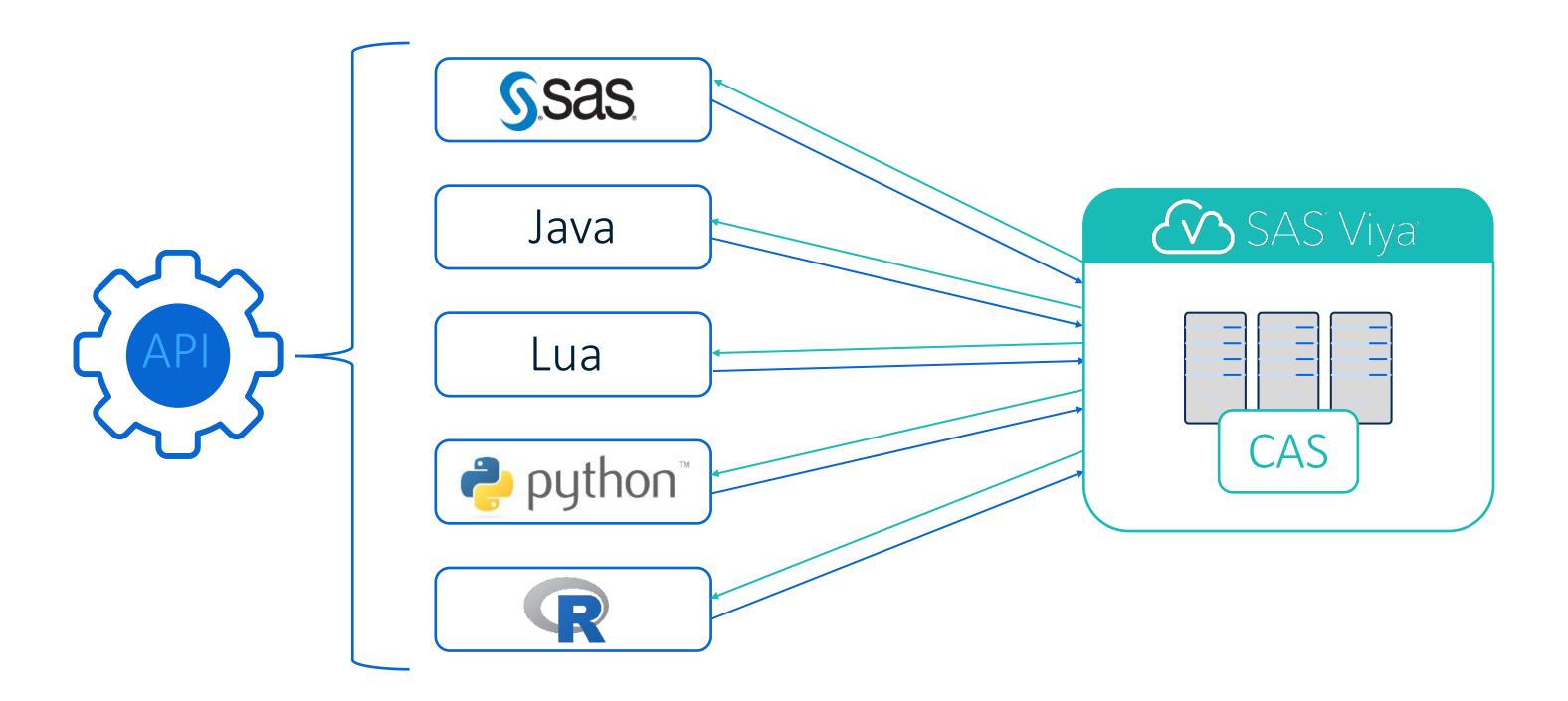






# SAS Viya is truly open

Big Deal, Part 2





# Why SAS Viya?

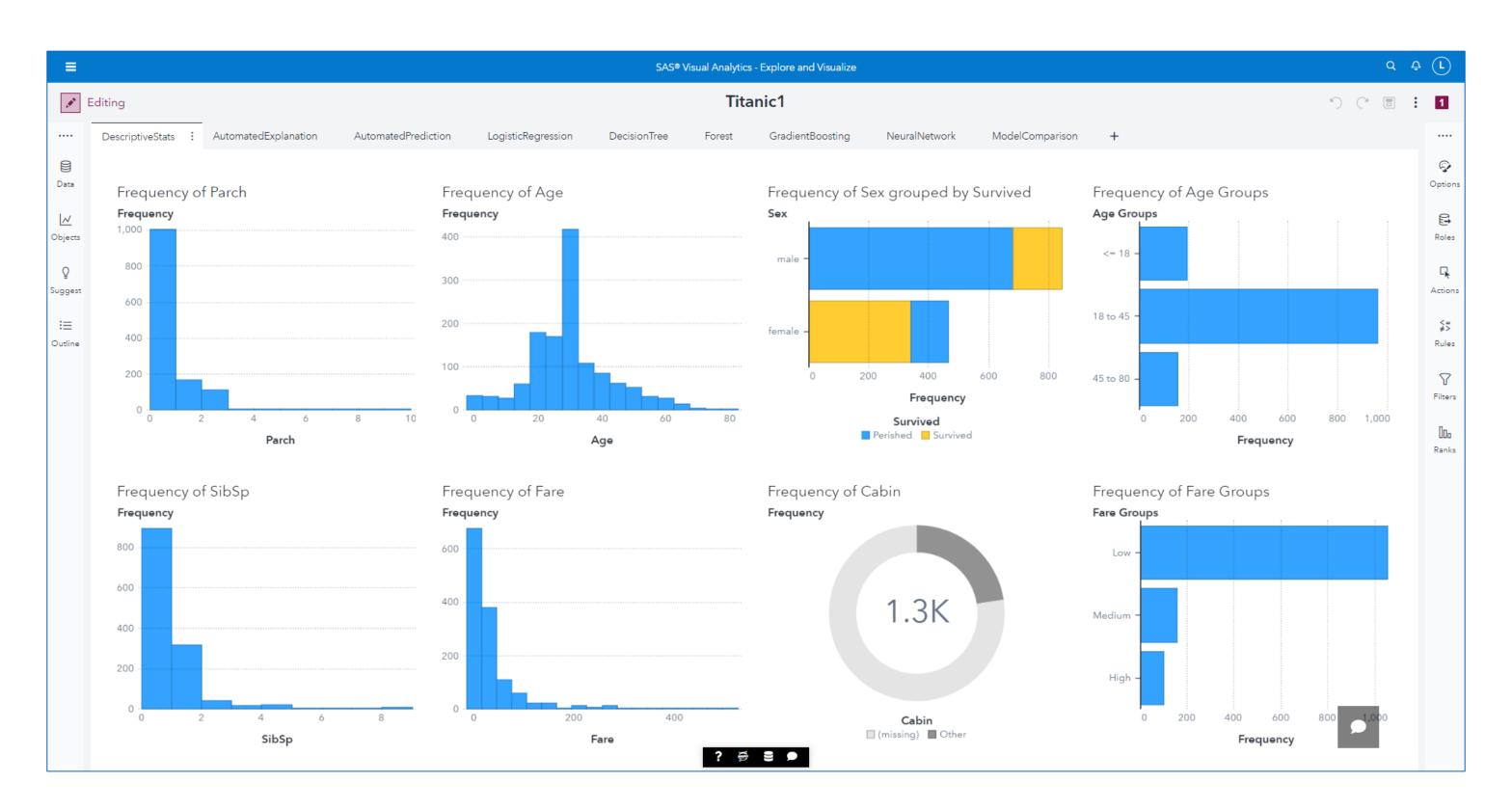
i.e., the top things I love about it...by product



Dashboarding approach to analytics = analytics for all

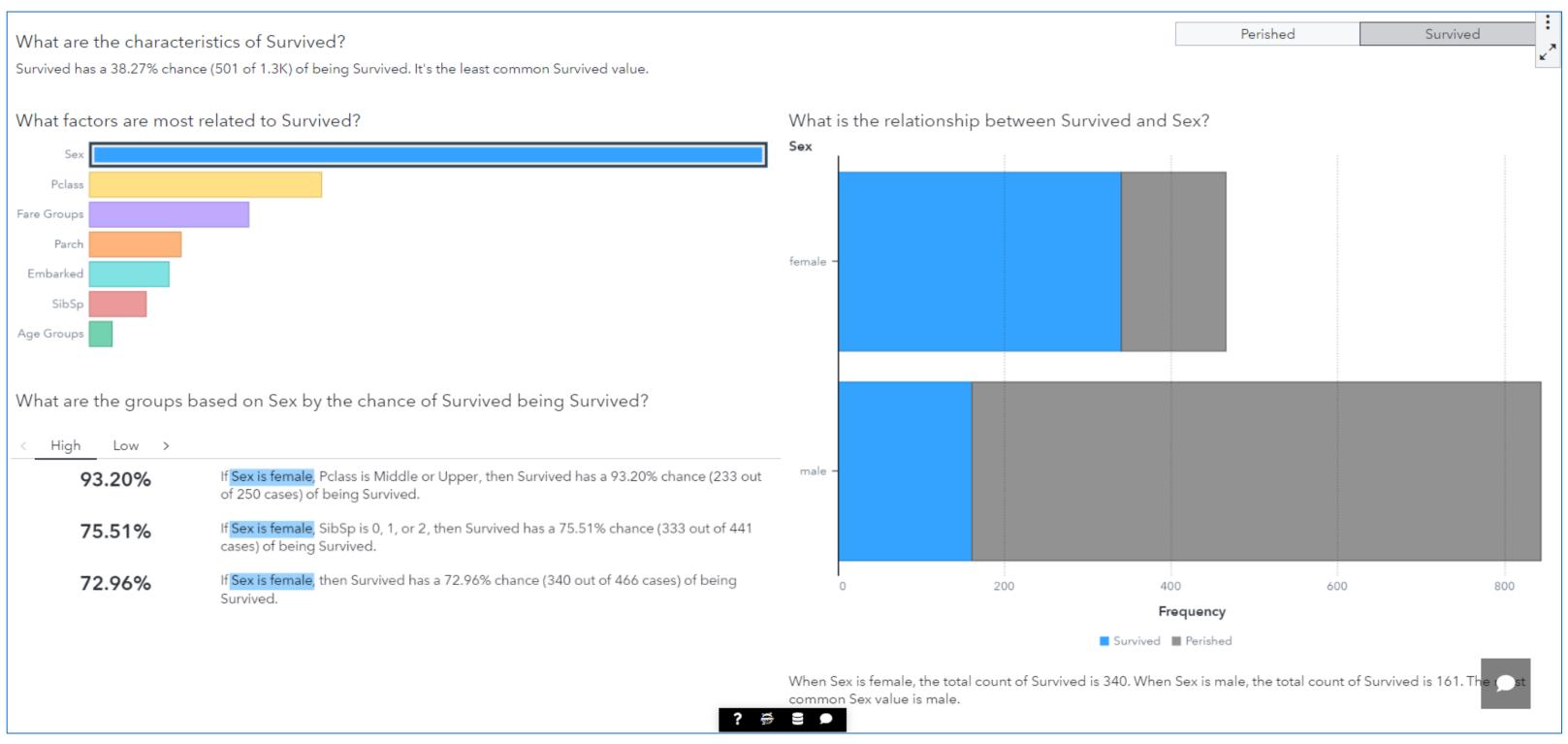


#### Utilize dynamic dashboards to help with storytelling



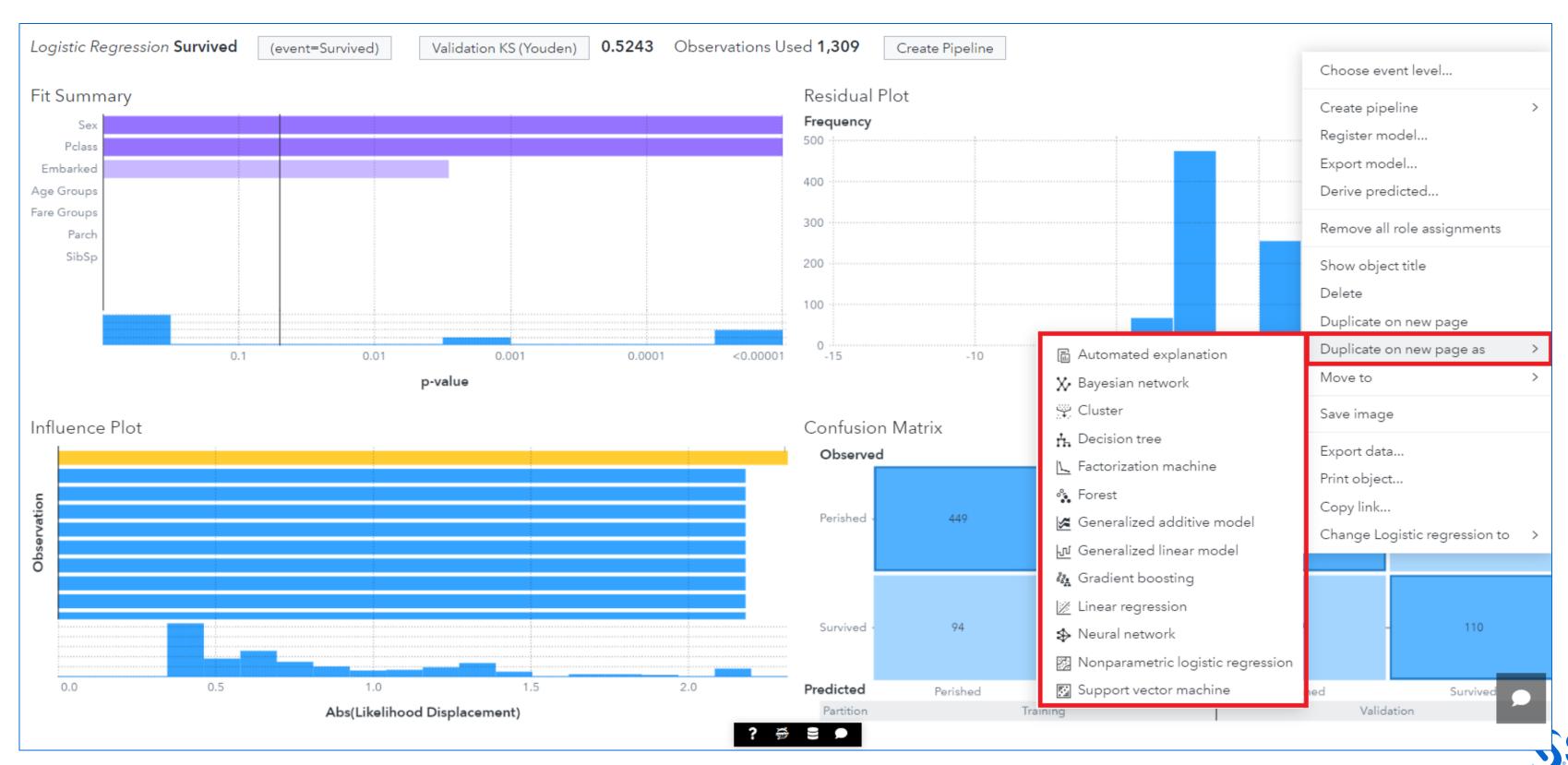


#### Access Al Insights | Automated Explanation





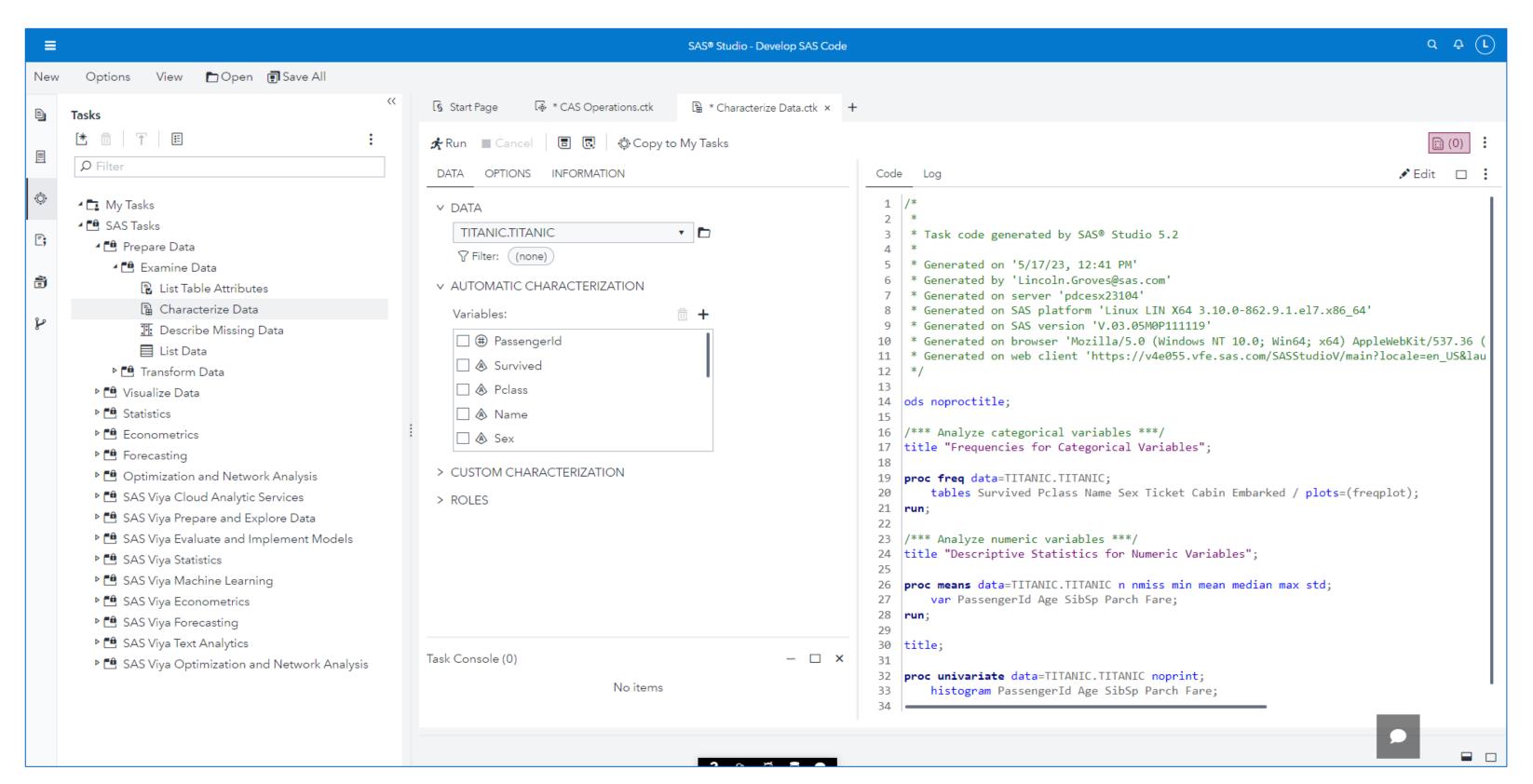
Run new models with the click of a button | Duplicate on new page as...



Programmers guide to analytics

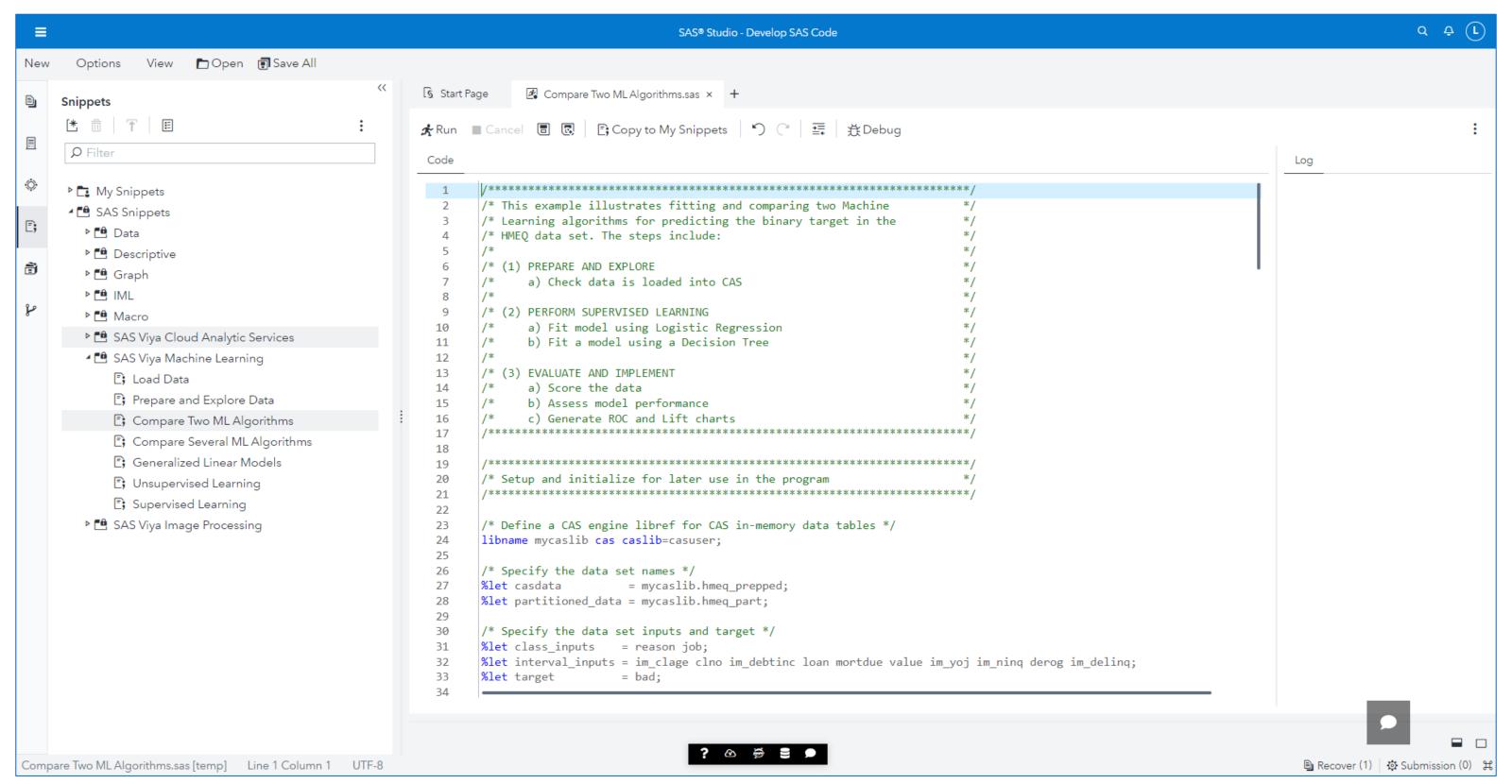


#### Learn to code, Part 1: Tasks



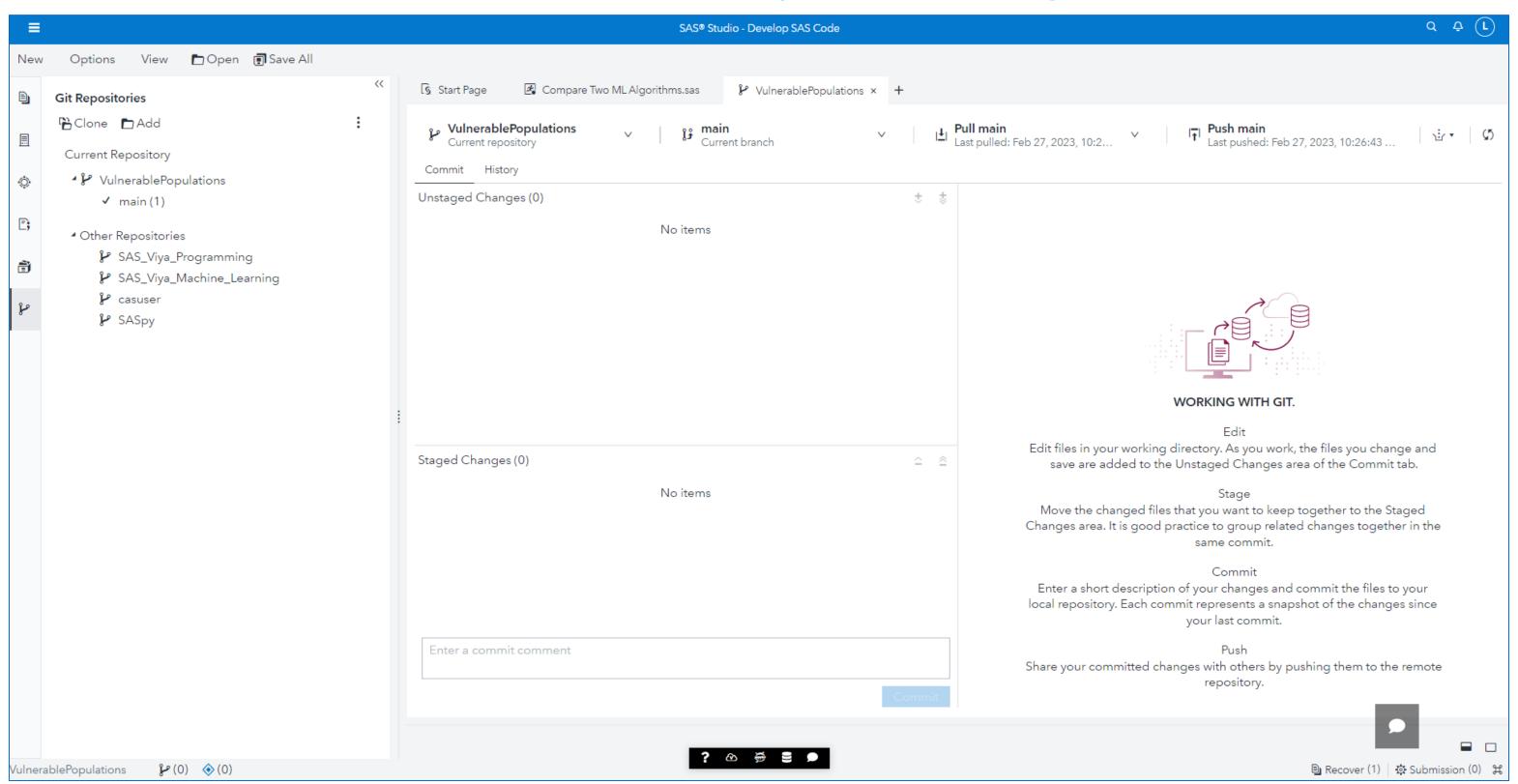


#### Learn to code, Part 2: Snippets



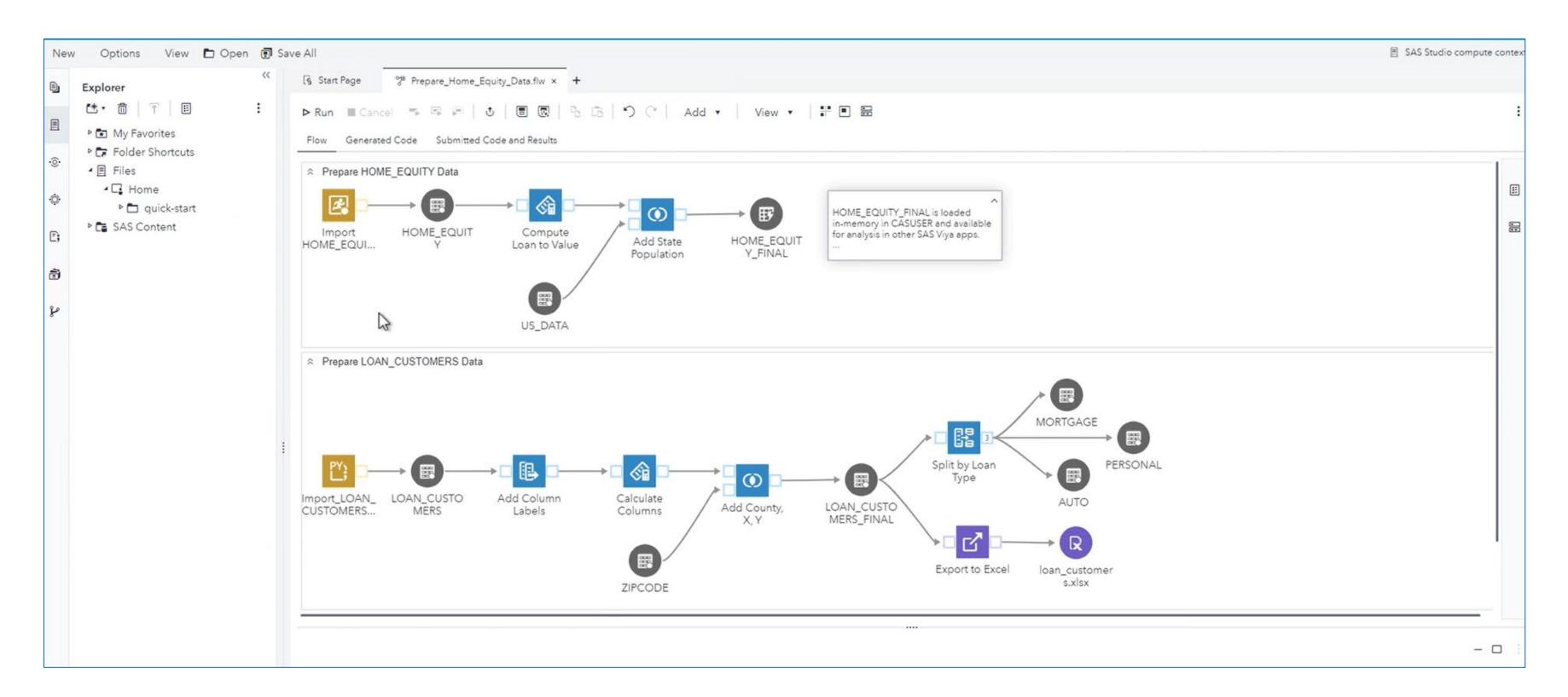


#### Learn to Code, Part 3 | GitHub Integration





#### New frontiers: Custom Steps + SAS Studio Flows

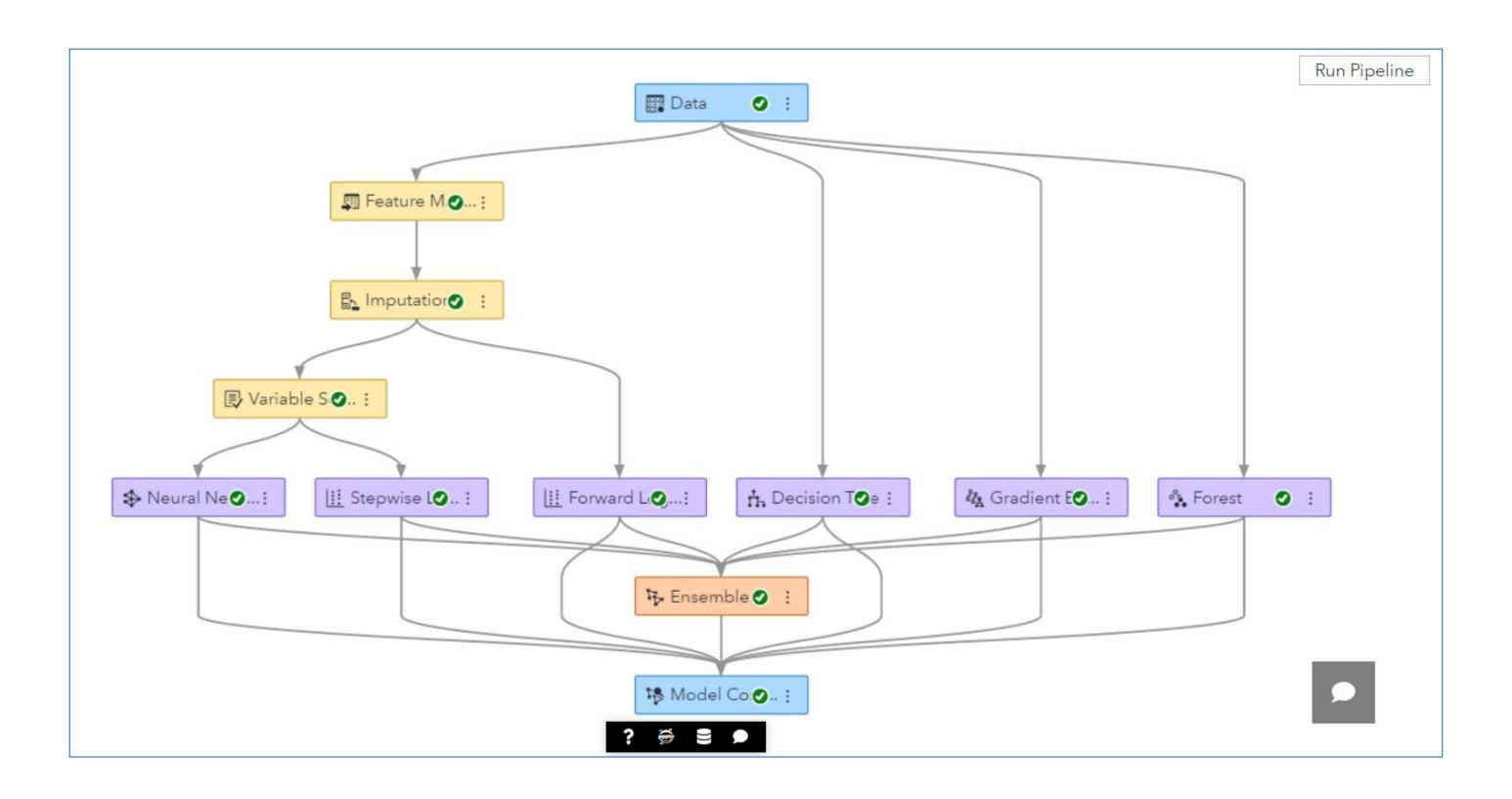




Where machine learning experts hang out

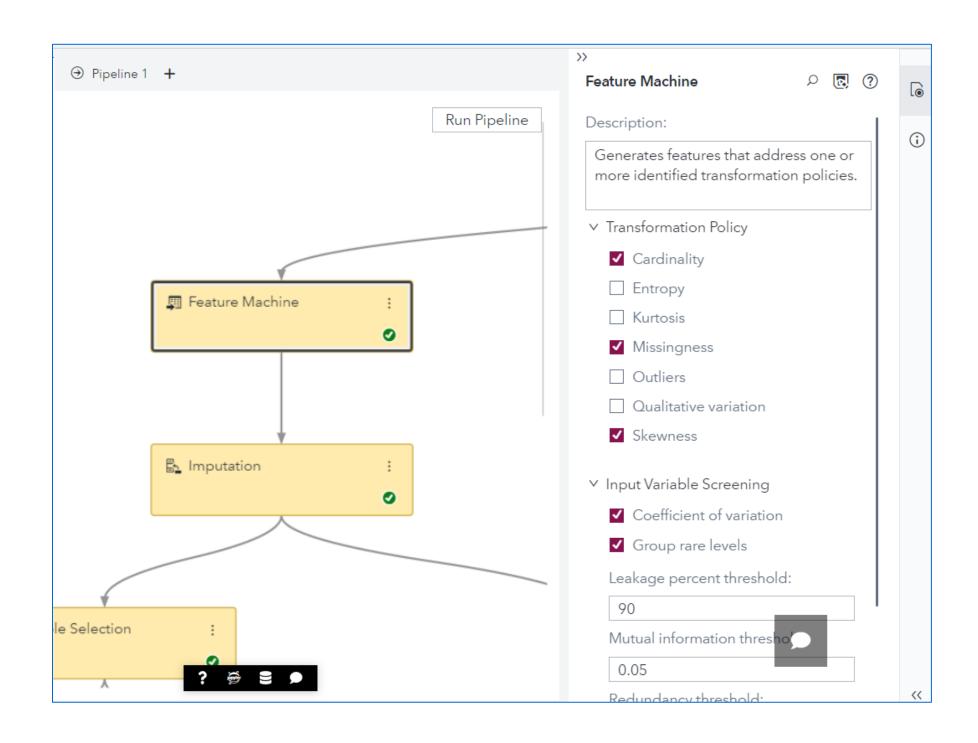


Get to the good stuff faster | Automated Pipelines





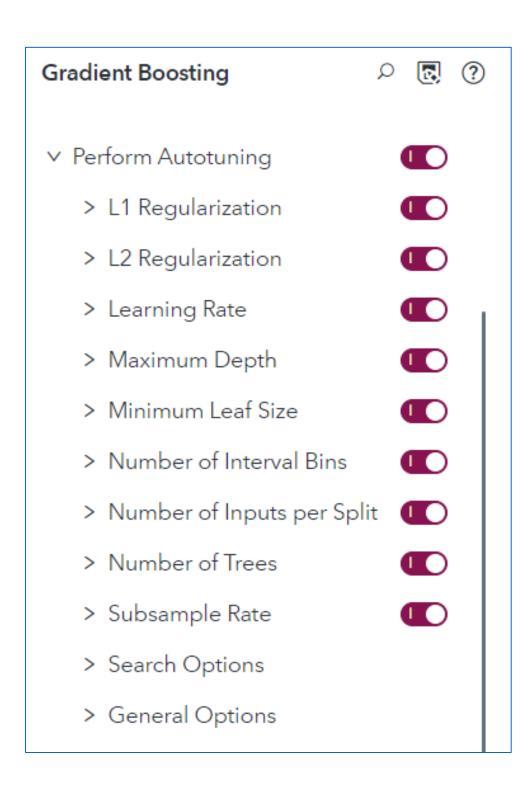
#### Use an AI friend for data prep | Feature Machine



The Feature Machine node generates new features by performing variable transformations to improve data quality and model accuracy. For more information, see <a href="#Overview of Feature Machine">Overview of Feature Machine</a> in the Model Studio reference documentation.



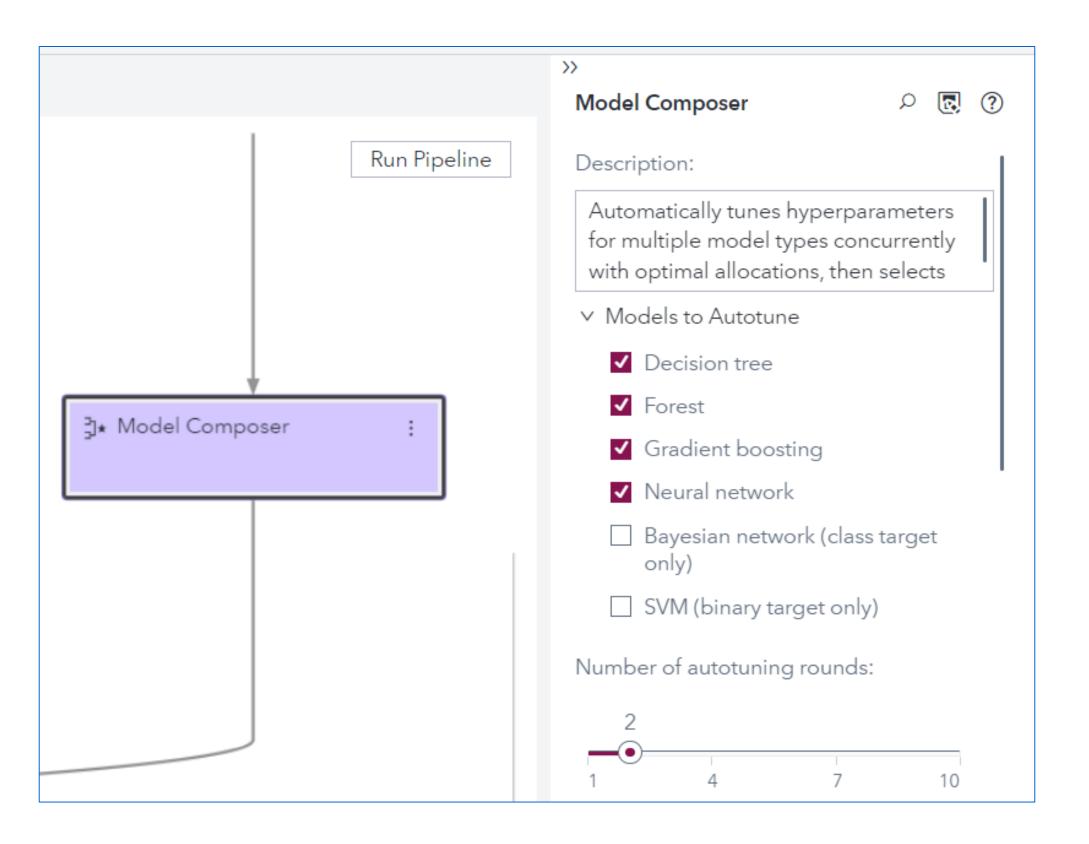
Automatically tune those hyperparameters, Part 1| single node



Model Compari	odel Comparison			
Cham ↓	Name	Algorithm Name	KS (Youden)	
*	Gradient Boosting (Autotuning)	Gradient Boosting	0.5866	
	Decision Tree (Autotuning)	Decision Tree	0.5385	
	Ensemble	Ensemble	0.5775	
	Forest (Autotuning)	Forest	0.5665	
	Forward Logistic Regression (Autotuning)	Logistic Regression	0.5450	
	Stepwise Logistic Regression (Autotuning)	Logistic Regression	0.5434	

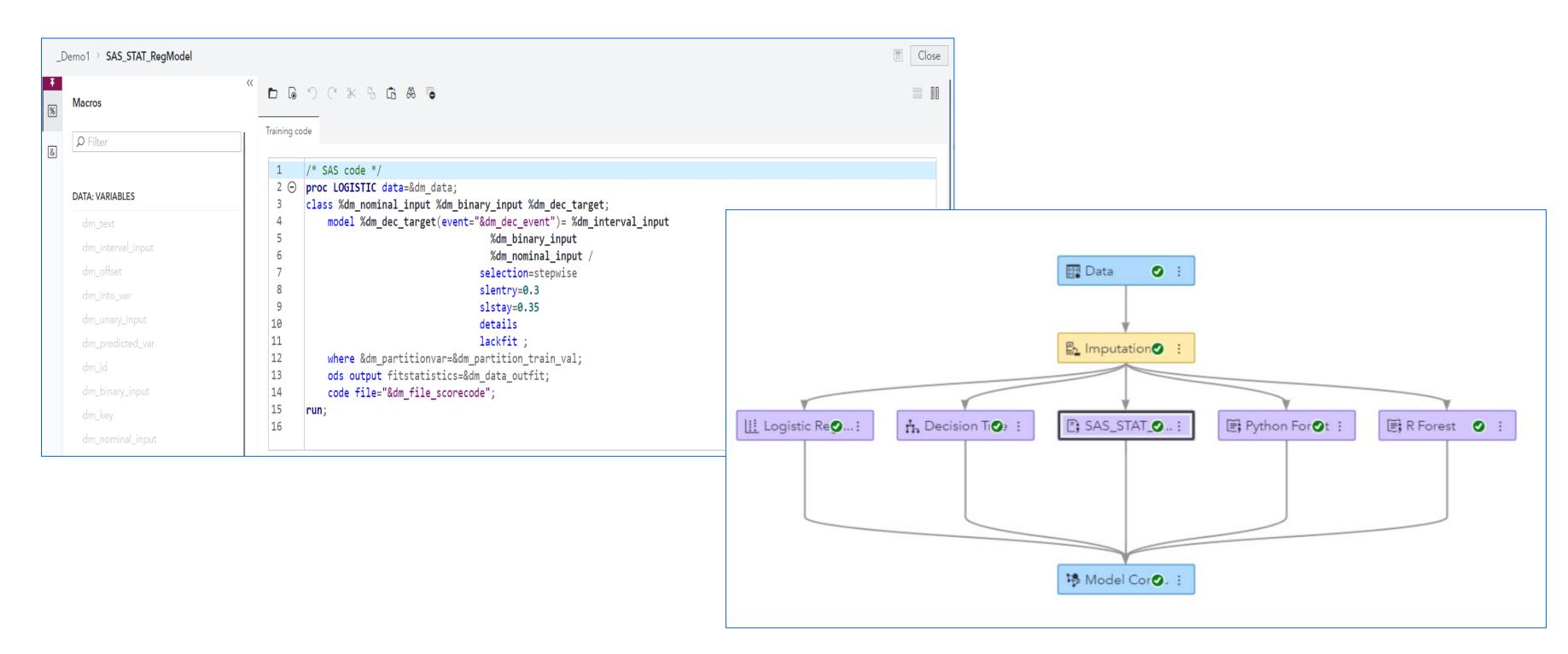


Automatically tune those hyperparameters, Part 2 | Model Composer node



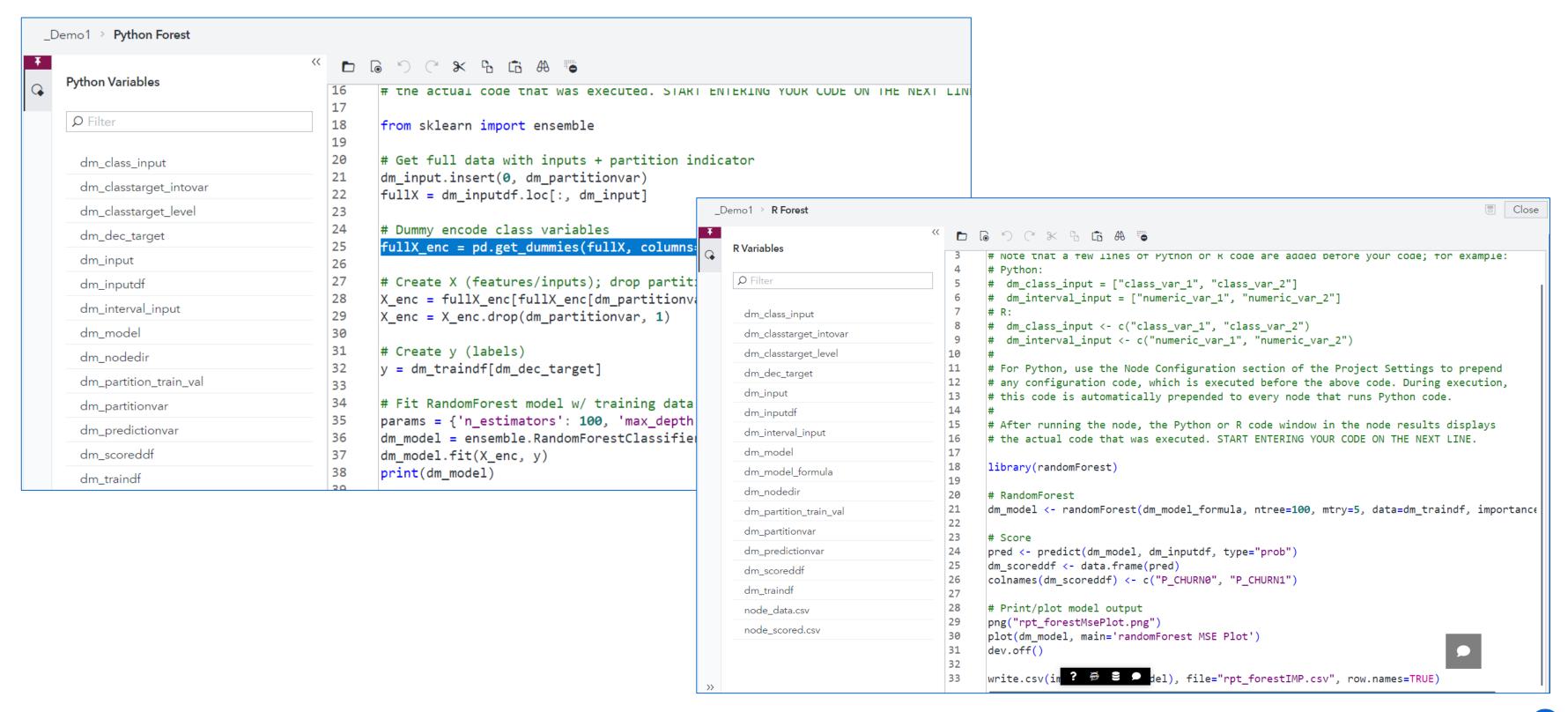


#### Incorporate SAS 9 Code | SAS Code node



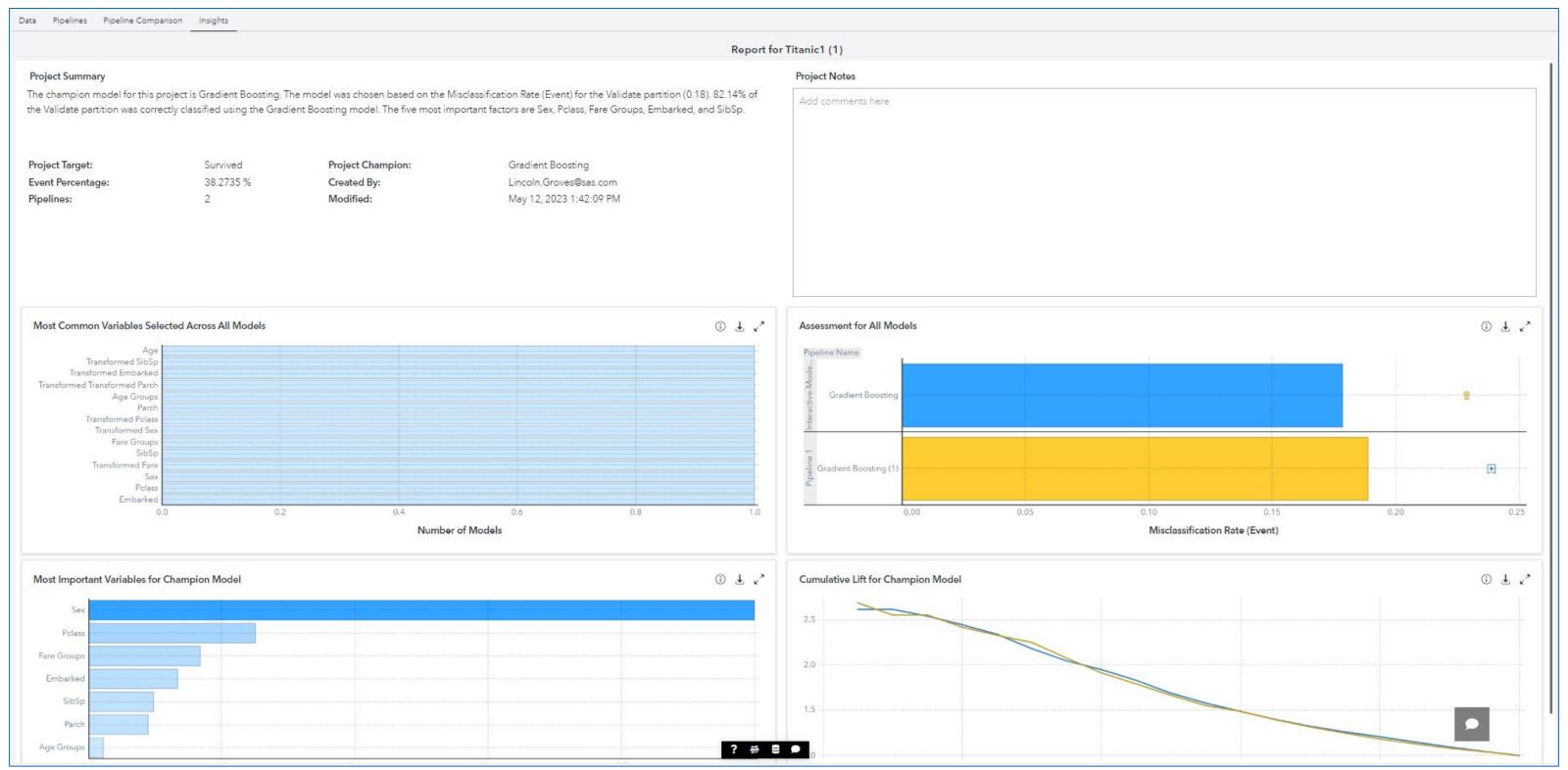


#### Incorporate R + Python code | Open-Source Code node





Need help with storytelling? | Use AI generated Insights





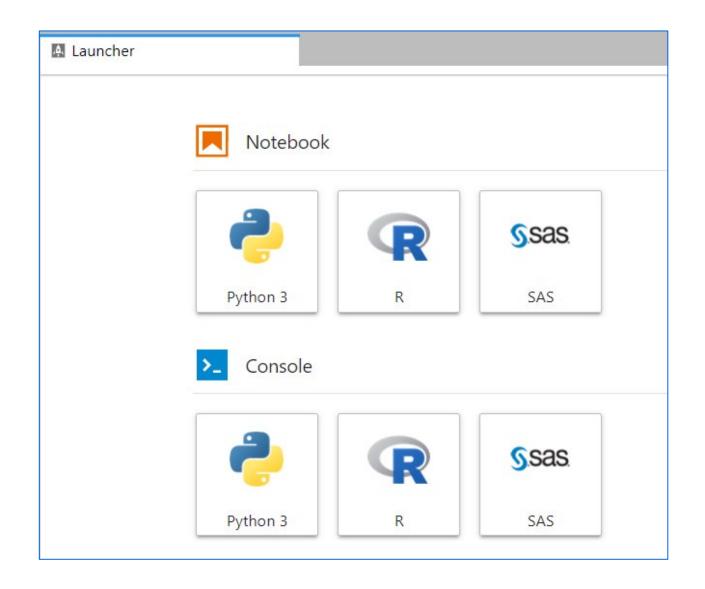
# Jupyter

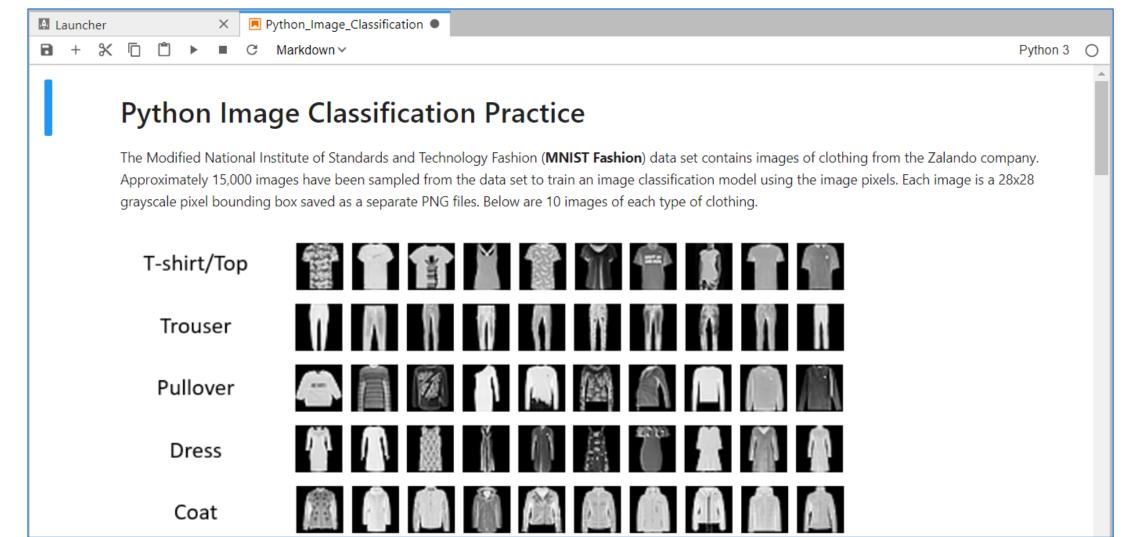
Where to get your open-source fix



# Jupyter

#### Better together | Run R, Python, and SAS Notebooks

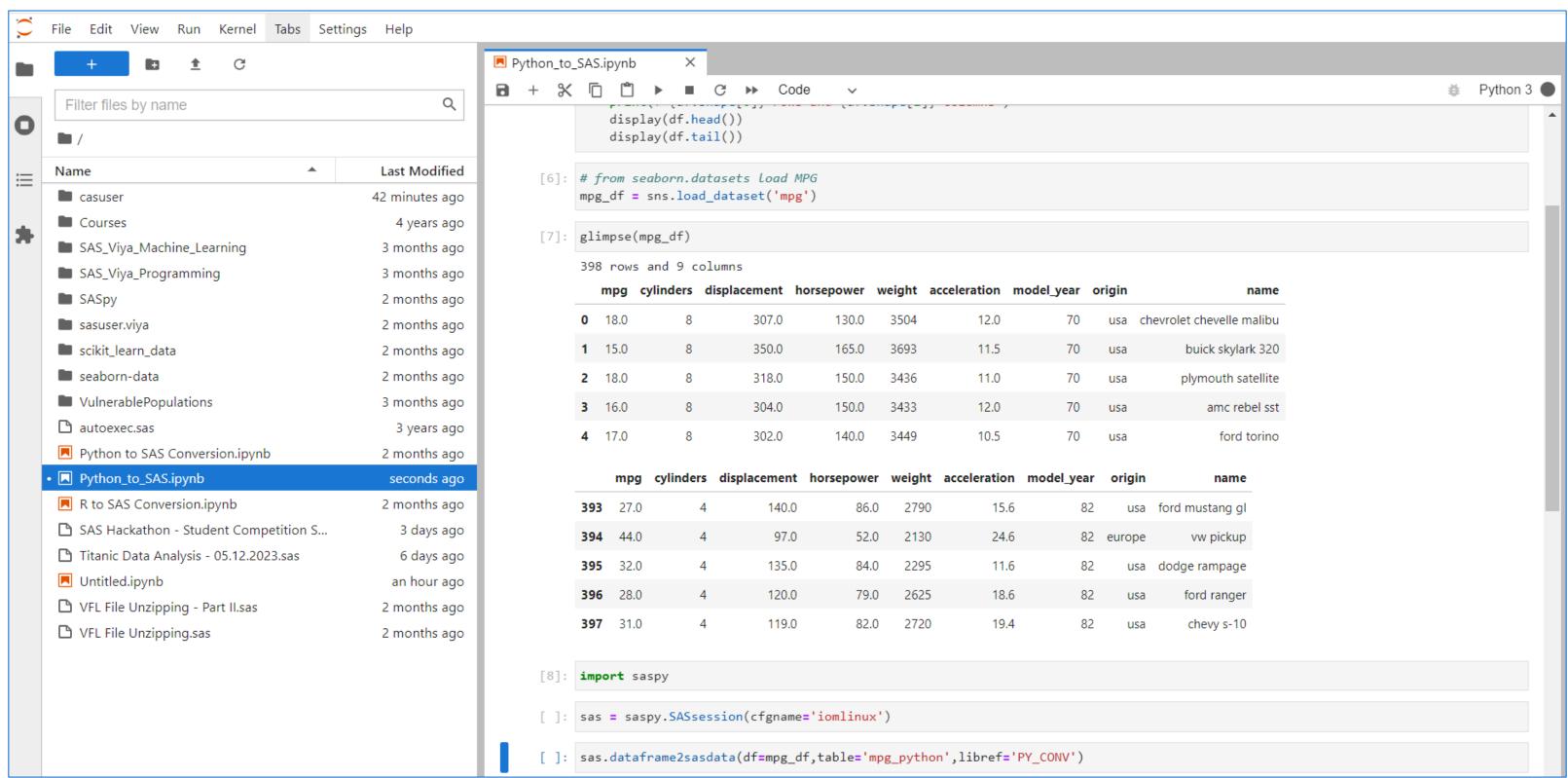






# Jupyter

#### Prefer to wrangle data in open source? | Convert open-source data to SAS



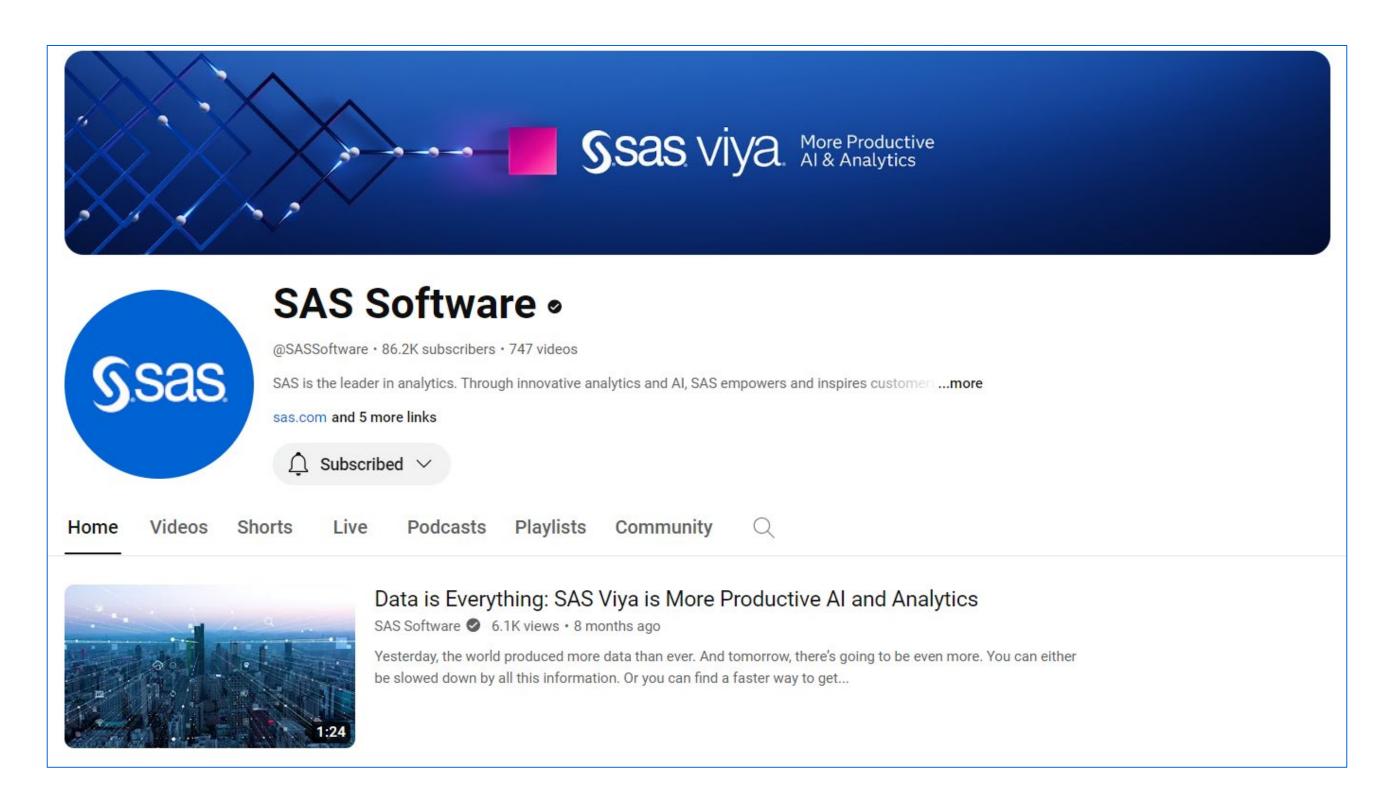
# Want to Learn more?

New year = new (analytics) you?



# Other options: Start with the free stuff!

Part 1: SAS YouTube Channel

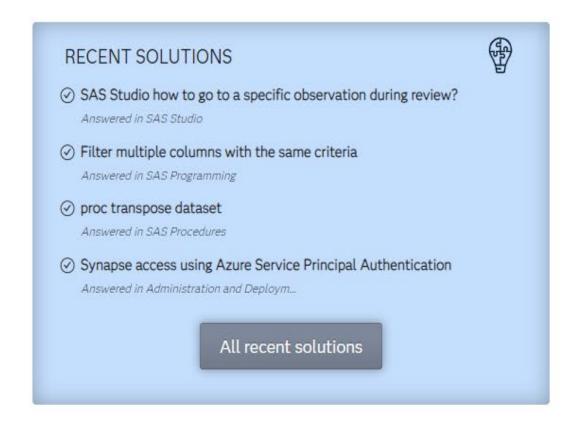




# Other options: Start with the free stuff!

#### Part 2: SAS Communities





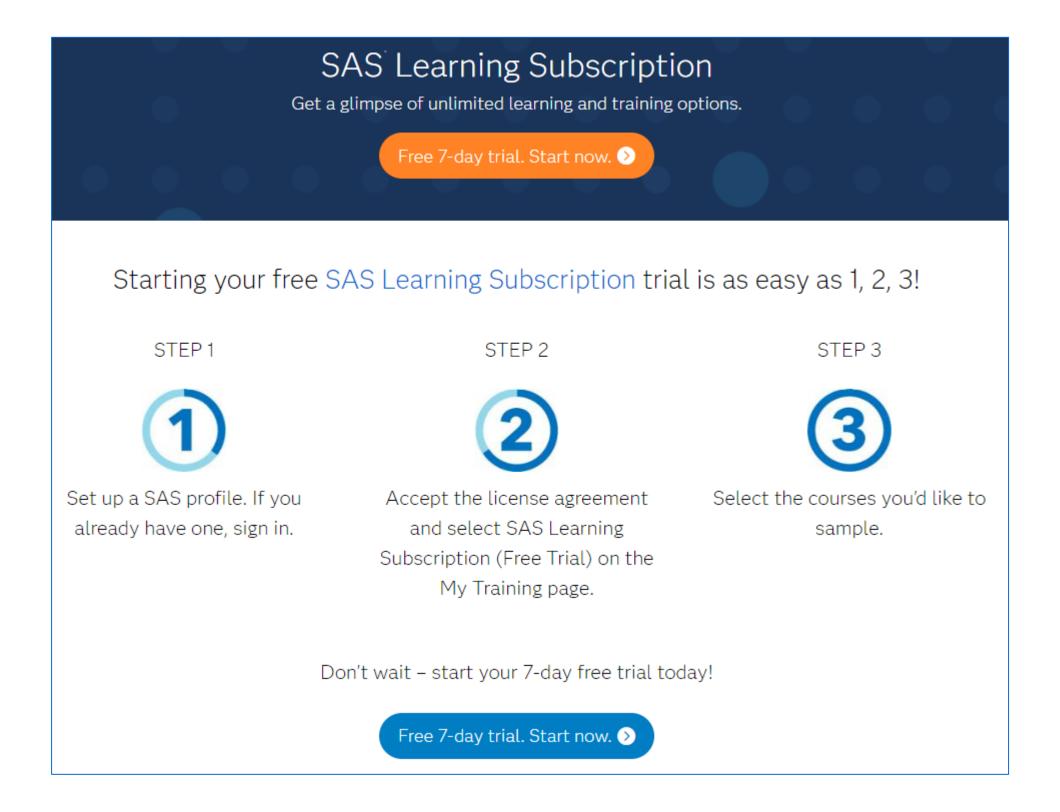






# Other options: Start with the free stuff!

Part 3: SAS Learning Subscription Trial





# Level up to a SAS Learning Subscription

#### ...when it's time

	Learning Subscription	Premium Subscription
200+ On-Demand Courses*	<b>√</b>	✓
Certification Practice Exams and Prep Guides*	✓	✓
Shareable Digital Badges	✓	✓
Hands-on Lab Hours	✓	✓
Usage Tracking Reports	✓	✓
Unlimited Public Live Web Courses		✓
Academy for Data Science		✓
Custom Dashboard		✓
Training Points		✓
Learning Needs Assessment and Adoption Services		✓
ncluded in free trial iew discounts and guidelines	Buy now >	Contact us >
	START FREE TRIAL	START FREE TRIAL



# Last Plug for Learning SAS Viya

Join us in the 2024 SAS Hackathon!





















# Thank you!

Connect with me on LinkedIn: https://www.linkedin.com/in/lincoln-h-groves/

